PREMIUM

THE BETTER WORLD GRAND CIRCUIT™

CITY GRAND PRIX CIRCUIT

NYC SEASON

ONE CITY. TWO UNIVERSES. ENDLESS POSSIBILITIES.
BUILD YOUR TEAM. BUILD THE CITY AT ITS BEST.

12 – 15 MONTHS SEASON EXPERIENCE

THE CITY IS THE ARENA. LEAGUES BECOME LEGENDS.

BETTER WORLDVERSE

For Creators, Innovators & Leaders

- Innovation
- Business
- Entertainment
- City Solutions
- Social Impact
- Leadership
- Creative Industries
- Economic Participation
- Cultural Transformation

KISTEMO

For Kids & Families

- Creativity
- Imagination
- Art & Storytelling
- Fun Missions
- Educational Adventures
- Talent Discovery
- Positive Values
- Leadership for Young Creators

WHAT IS IT?

The Better World Grand Circuit is a global city experience where leagues compete through missions, creativity, innovation, entertainment and impact to transform iconic locations and elevate the city.

- REAL MISSIONS
- REAL LOCATIONS
- REAL IMPACT
- REAL TRANSFORMATION

WHO CAN PARTICIPATE?

Local participants only.
For the NYC Season, you must be locally present in New York City.

NYC

THE 11 PHASES OF THE GRAND CIRCUIT

1 – THE CHRONICLES
We reveal the city. The challenges. The opportunities. The locations.

2 – THE VISION REVEAL
Discover the future. The City at its Best.

3 – CASTING & APPLICATIONS
Apply. Get selected. Limited entry. Be part of the season.

4 – LEAGUE FORMATION
Leagues are formed. Teams unite. Identities are born.

5 – THE CROWNARTHIS ACADEMY
Training, mentorship & preparation at Crownarthis Academy.

6 – MISSION ACTIVATIONS
Leagues execute missions, create solutions and activate the city.

7 – CITY GRAND PRIX CHALLENGES
The competition comes alive. Public experiences. Live challenges.

8 – JUDGING & RANKINGS
Leagues are evaluated and ranked throughout the season.

9 – THE FINAL SHOWCASE
Top leagues present their transformation and impact results.

10 – THE FESTIVAL OF LEAGUES
Awards. Performances. Recognition. The grand celebration.

11 – LEGACY & NEXT CITY
Leagues build their portfolio and advance to the next city.

LEAGUES, NOT JUST TEAMS.

Teams become Leagues.
Leagues build identity, compete in missions, and create lasting impact.

BUSINESSES & SPONSORS

Power the mission. Elevate your brand. Transform the city.

THE CITY KEYS™ SYSTEM

Your key to access missions, events, experiences and exclusive opportunities.

PARTICIPANT KEYS · LEAGUE KEYS · BUSINESS KEYS · SPONSOR KEYS · EXPERIENCE KEYS · EVENT KEYS

THE FESTIVAL OF LEAGUES™

The grand finale. The ultimate celebration of creativity, impact and transformation.

AWARDS · PERFORMANCES · RECOGNITION · CELEBRATION · LEGACY

Imagination. Creativity. Fun Missions.
Big Dreams. Bright Leaders.
The future is in their hands.

THE CROWNARTHIS ACADEMY

The official academy of Better Worldverse.
Where participants evolve, learn, and prepare to lead missions that shape cities and futures.

LEADERSHIP · CREATIVITY · STRATEGY · INNOVATION · STORYTELLING

BWC CHARACTERS

Innovators. Creators. Leaders.
Building a better world through ideas, action and impact.

FROM NEW YORK TO THE WORLD

Leagues continue. Cities evolve.
Build your portfolio of city impact results and compete in future City Grand Prix Circuits around the world.

www.kistemo.com

MIA BALVENTY
FOUNDER

www.betterworldverse.com