
WELCOME
**BETTER WORLD GRAND
CITY CIRCUIT
CORE TEAM Q&A**



WWW.MIABALVENTY.COM

WELCOME

BETTER WORLD GRAND CIRCUIT

NYC CITY GRAND PRIX

Official Core Team Q&A Guide

Created by Mia Balventy.

TABLE OF CONTENT

What is the Core Team?	02
Who is the Core Team for?	03
What does the Core Team help build?	04
What types of skills are needed?	05
Can film studios and media teams participate?	06
What do casting and judges do?	07
What do coaches and session hosts do?	08
What is the Solutions Club for Core Team members?	09
Is this a paid or professional experience?	10
How does the Core Team join?	11
What divisions may Core Team members join?	12
Why join the Core Team?	13
Who should apply?	14
Who is Mia Balventy? Learn about the founder..	15
Ready to help build the Better World City Grand Prix?	17

PREMIUM



BETTER WORLDVERSE
For Creators, Innovators
& Leaders

THE BETTER WORLD GRAND CIRCUIT

CITY GRAND PRIX CIRCUIT

NYC SEASON

ONE CITY. TWO UNIVERSES. ENDLESS POSSIBILITIES.
BUILD YOUR TEAM, BUILD THE CITY AT ITS BEST.



KISTEMO®
For Kids & Families



THE CITY IS THE ARENA. LEAGUES BECOME LEGENDS.

WHAT IS IT?

The Better World Grand Circuit is a global city experience where leagues compete through missions, creativity, innovation, entertainment and impact to transform iconic locations and elevate the city.

- REAL MISSIONS
- REAL LOCATIONS
- REAL IMPACT
- REAL TRANSFORMATION

WHO CAN PARTICIPATE?

Local participants only.
For the NYC Season, you must be locally present in New York City.



THE 11 PHASES OF THE GRAND CIRCUIT

- 1 THE CHRONICLES**
We reveal the city, the challenges. The opportunities. The locations.
- 2 THE VISION REVEAL**
Discover the future. The City at Its Best. Our mission comes to life.
- 3 CASTING & APPLICATIONS**
Apply. Get selected. Limited entry. Be part of the season.
- 4 LEAGUE FORMATION**
Leagues are formed. Teams unite. Identities are born.
- 5 THE CROWNARTHS ACADEMY**
Train, learn, and evolve. Leadership, creativity, strategy and more.
- 6 MISSION ACTIVATIONS**
Leagues execute missions, experiences, and city activations.
- 7 CITY GRAND PRIX CHALLENGES**
The competition heats up. Public experiences. Live challenges.
- 8 JUDGING & RANKINGS**
Leagues are evaluated and ranked throughout the season.
- 9 THE FINAL SHOWCASE**
Top leagues present their transformations and impact.
- 10 THE FESTIVAL OF LEAGUES**
Awards. Performances. Recognition. The grand celebration.
- 11 LEGACY & NEXT CITY**
Leagues build their portfolio and advance to the next city.

12 - 15 MONTHS SEASON EXPERIENCE

LEAGUES, NOT JUST TEAMS.

Teams become Leagues.
Leagues build identity, compete in missions, and create lasting impact.



BUSINESSES & SPONSORS

Power the mission. Elevate your brand.
Transform the city.



THE CITY KEYS™ SYSTEM

Your key to access missions, events, experiences and exclusive opportunities.



THE FESTIVAL OF LEAGUES™

The grand finale. The ultimate celebration.
City transformation. Global recognition.



KISTEMO CHARACTERS



Imagination. Creativity. Fun Missions.
Big Dreams. Bright Leaders.
The future is in their hands.

THE CROWNARTHS ACADEMY



The official academy of Better Worldverse.
Where participants evolve,
and prepare to lead missions
that shape cities and futures.



BWC CHARACTERS



Innovators. Creators. Leaders.
Building a better world through ideas,
action and impact.



MIA BALVENTY
FOUNDER



www.kistemo.com



www.betterworldverse.com

INSPIRED BY TOURNAMENTS. BUILT LIKE F1. FUELED BY FOOTBALL.
ENTERTAINMENT. COMPETITION. MISSIONS. ONE SPECTACULAR EXPERIENCE.

PLAY. CREATE. LEAD. THIS IS YOUR CITY.

BETTER WORLD GRAND CIRCUIT
CORE TEAM Q&A
NYC CITY GRAND PRIX

The Core Team is the professional infrastructure and creative force helping design, operate, produce, and elevate the Better World Grand Circuit season experience.

Created by Mia Balventy, the Core Team is for individuals, studios, organizations, and professionals who want to help shape the future of the City Grand Prix experience from behind the scenes and inside the operational structure of the season.

1. WHAT IS THE CORE TEAM?

The Core Team is the leadership, production, operational, creative, and infrastructure division behind the Better World Grand Circuit.

Core Team members help build:

- The city experience
- Missions
- League operations
- Festivals
- Productions
- Activations
- Media
- Community engagement
- Seasonal storytelling
- Behind-the-scenes experiences

The Core Team helps bring the City Grand Prix to life.

2. WHO IS THE CORE TEAM FOR?

The Core Team is for professionals, creatives, organizers, and collaborators who want to actively help shape the Grand Circuit season.

This includes:

- Casting teams
- Judges
- Coaches
- Producers
- Film studios
- Editors
- Media teams
- Human resources
- Event coordinators
- Strategists
- Creative directors
- Session hosts
- Community leaders
- Entertainment professionals
- Experience designers
- Partnership coordinators
- Operations teams
- Technical teams
- Photographers
- Videographers
- Story producers

3. WHAT DOES THE CORE TEAM HELP BUILD?

Core Team members help create:

- The overall season experience
- League infrastructure
- Casting systems
- Festival experiences
- City activations
- Public events
- Mission systems
- Entertainment experiences
- Media production
- Behind-the-scenes storytelling
- Sponsor experiences
- Community forums
- Solutions Club sessions
- Participant experiences
- Memberships and user experience

The Core Team becomes part of the foundation of the season.

4. WHAT TYPES OF SKILLS ARE NEEDED?

The Grand Circuit welcomes individuals with strengths in:

- Leadership
- Communication
- Production
- Entertainment
- Media
- Film
- Storytelling
- Design
- Event operations
- Human resources
- Talent management
- Coaching
- Marketing
- Partnerships
- Editing
- Photography
- Videography
- Hospitality
- Coordination
- Creative strategy

5. CAN FILM STUDIOS & MEDIA TEAMS PARTICIPATE?

Yes.

Film studios, media companies, and production teams are highly encouraged to collaborate.

The Grand Circuit™ includes:

- Seasonal storytelling
- Behind-the-scenes coverage
- League documentaries
- City transformations
- Interviews
- Festival productions
- Public experiences
- Creative content ecosystems

Media becomes part of documenting the evolution of the city season.

6. WHAT DO CASTING & JUDGES DO?

Casting and judging teams help:

- Select participants
- Evaluate Leagues
- Review missions
- Support seasonal rankings
- Guide talent development
- Maintain experience standards
- Shape the competitive structure of the season

Judges and casting members become part of the official Grand Circuit structure.

7. WHAT DO COACHES & SESSION HOSTS DO?

Coaches and hosts help guide participants through:

- Mission preparation
- Leadership development
- Storytelling
- Creativity
- Team culture
- Public speaking
- Entertainment experiences
- Collaboration strategies

They may also lead:

- Workshops
- Forums
- Solutions Club sessions
- Community gatherings
- League development experiences

8. WHAT IS THE SOLUTIONS CLUB FOR CORE TEAM MEMBERS?

The Solutions Club acts as a collaborative strategy and innovation forum.

Core Team members may:

- Lead sessions
- Host discussions
- Present ideas
- Build experiences
- Coordinate activations
- Collaborate with Leagues
- Shape city experiences
- Help develop solutions and opportunities

The Solutions Club becomes one of the central collaboration spaces of the season.

9. IS THIS A PAID OR PROFESSIONAL EXPERIENCE?

The Better World Grand Circuit is positioned as:
A PREMIUM ENTERTAINMENT & CITY
EXPERIENCE

Depending on the role, collaboration structures may include:

- Professional opportunities
- Seasonal contracts
- Partnership structures
- Revenue collaborations
- Sponsored opportunities
- Featured roles
- Production collaborations
- Long-term ecosystem opportunities

The objective is to build a high-level professional creative ecosystem around the Grand Circuit.

10. HOW DOES THE CORE TEAM JOIN?

STEP 1

Apply for Core Team Membership

STEP 2

Submit Skills, Portfolio or Experience

STEP 3

Receive Strategic Guidance

STEP 4

Join the Appropriate Division

STEP 5

Unlock Core Team Access

STEP 6

Collaborate Inside the City Grand Prix

11.WHAT DIVISIONS MAY CORE TEAM MEMBERS JOIN?

Core Team members may join specialized divisions that help operate, produce, and elevate the City Grand Prix season experience.

Divisions may include:

- Casting & Talent Division
- Media & Content Division
- Festival & Events Division
- Operations Division
- League Support Division
- Human Resources Division
- Partnerships & Sponsorships Division
- Storytelling Division
- Production Division
- Creative Direction Division
- Community Experience Division
- Business & Sponsor Membership Division
- Participant Membership & Registration Division

Each division plays a role in helping shape the entertainment, culture, operations, activations, and overall experience of the Better World Grand Circuit.

12. WHY JOIN THE CORE TEAM?

Because the Better World Grand Circuit is more than an event.

It is:

- A living entertainment universe
- A city-wide creative ecosystem
- A seasonal production experience
- A storytelling platform
- A collaborative cultural movement
- A city transformation experience

Core Team members become part of building the future identity and legacy of the Grand Circuit.

13. WHO SHOULD APPLY?

You should apply if you:

- Love entertainment
- Enjoy building experiences
- Want to shape culture
- Care about storytelling
- Thrive in collaboration
- Enjoy events and productions
- Want to contribute creatively
- Want to help elevate cities
- Believe in positive impact through entertainment and community

14. WHO IS MIA BALVENTY?

Mia Balventy is the artistic name of Kim Ramirez, the founder and creator of both universes:

- Kistemo
- Better World Verse

She is an artist, entrepreneur, storyteller, and visionary focused on building immersive entertainment experiences that combine creativity, culture, leadership, innovation, and positive city impact.

The Better World Grand Circuit was inspired by her love for:

- Art
- Storytelling
- Entertainment
- Team culture
- Tournament energy
- Creative universes
- City experiences
- Soccer
- Formula 1
- Live show entertainment
- Global cultural experiences

Her vision was to create a living world where people could experience the excitement of competition, creativity, teamwork, and storytelling while helping transform cities through imagination, collaboration, and impact.

The mission is simple:

Play the game of the city while helping build a better world.

15. READY TO HELP BUILD THE BETTER WORLD CITY GRAND PRIX?

STEP 1

Apply for Core Team Membership

STEP 2

Submit Your Skills or Portfolio

STEP 3

Join the Core Team Structure

STEP 4

Help Shape the Season

LIMITED CORE TEAM POSITIONS AVAILABLE
EACH SEASON

BUILD THE EXPERIENCE.

SHAPE THE STORY.

HELP LIGHT UP THE CITY.



Better World Grand Prix Q&A
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