
WELCOME
BETTER WORLD GRAND
CITY CIRCUIT

Q&A



WWW.MIABALVENTY.COM

WELCOME

BETTER WORLD GRAND CIRCUIT

NYC CITY GRAND PRIX

Official Q&A Guide

Created by Mia Balventy.

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PREMIUM



BETTER WORLDVERSE
For Creators, Innovators
& Leaders

THE BETTER WORLD GRAND CIRCUIT

CITY GRAND PRIX CIRCUIT

NYC SEASON

ONE CITY. TWO UNIVERSES. ENDLESS POSSIBILITIES.
BUILD YOUR TEAM, BUILD THE CITY AT ITS BEST.



KISTEMO®
For Kids & Families



THE CITY IS THE ARENA. LEAGUES BECOME LEGENDS.

WHAT IS IT?

The Better World Grand Circuit is a global city experience where leagues compete through missions, creativity, innovation, entertainment and impact to transform iconic locations and elevate the city.

- REAL MISSIONS
- REAL LOCATIONS
- REAL IMPACT
- REAL TRANSFORMATION

WHO CAN PARTICIPATE?

Local participants only.
For the NYC Season, you must be locally present in New York City.



THE 11 PHASES OF THE GRAND CIRCUIT

- 1 THE CHRONICLES**
We reveal the city, the challenges. The opportunities. The locations.
- 2 THE VISION REVEAL**
Discover the future. The City at Its Best. Our mission comes to life.
- 3 CASTING & APPLICATIONS**
Apply. Get selected. Limited entry. Be part of the season.
- 4 LEAGUE FORMATION**
Leagues are formed. Teams unite. Identities are born.
- 5 THE CROWNARTHS ACADEMY**
Train, learn, and evolve. Leadership, creativity, strategy and more.
- 6 MISSION ACTIVATIONS**
Leagues execute missions, experiences, and city activations.
- 7 CITY GRAND PRIX CHALLENGES**
The competition heats up. Public experiences. Live challenges.
- 8 JUDGING & RANKINGS**
Leagues are evaluated and ranked throughout the season.
- 9 THE FINAL SHOWCASE**
Top leagues present their transformations and impact.
- 10 THE FESTIVAL OF LEAGUES**
Awards. Performances. Recognition. The grand celebration.
- 11 LEGACY & NEXT CITY**
Leagues build their portfolio and advance to the next city.

12 - 15 MONTHS SEASON EXPERIENCE

LEAGUES, NOT JUST TEAMS.

Teams become Leagues.
Leagues build identity, compete in missions, and create lasting impact.



BUSINESSES & SPONSORS

Power the mission. Elevate your brand.
Transform the city.



THE CITY KEYS™ SYSTEM

Your key to access missions, events, experiences and exclusive opportunities.



THE FESTIVAL OF LEAGUES™

The grand finale. The ultimate celebration.
City transformation. Global recognition.



KISTEMO CHARACTERS



Imagination. Creativity. Fun Missions.
Big Dreams. Bright Leaders.
The future is in their hands.

THE CROWNARTHS ACADEMY



The official academy of Better Worldverse.
Where participants evolve,
and prepare to lead missions
that shape cities and futures.



BWC CHARACTERS



Innovators. Creators. Leaders.
Building a better world through ideas,
action and impact.



MIA BALVENTY
FOUNDER



www.kistemo.com



www.betterworldverse.com

INSPIRED BY TOURNAMENTS. BUILT LIKE F1. FUELED BY FOOTBALL.
ENTERTAINMENT. COMPETITION. MISSIONS. ONE SPECTACULAR EXPERIENCE.

PLAY. CREATE. LEAD. THIS IS YOUR CITY.

1. WHAT IS THE BETTER WORLD GRAND CIRCUIT?

The Better World Grand Circuit is a large scale city mission and entertainment ecosystem where participants collaborate through creative competitions, League missions, storytelling experiences, public activations, city transformations, cultural experiences, and business innovation challenges.

Each season is called a City Grand Prix.

Every City Grand Prix transforms a real city into a living entertainment arena where Leagues compete to elevate iconic locations through imagination, collaboration, and impact.

2. WHAT IS THE GAME AND MISSION ABOUT?

The mission is simple.

Make the city its best version.

Each League receives:

- . Assigned city locations
- . Universe materials
- . Story missions
- . District objectives
- . Transformation themes
- . Creative and business challenges

Leagues work throughout the season to create experiences, activations, artistic concepts, entertainment, and real city solutions.

The game combines:

- . Competition
- . Entertainment
- . Creativity
- . Storytelling
- . City culture
- . Team collaboration
- . Positive impact

3. WHAT ARE THE TWO UNIVERSES?

The experience operates through two universes.

KISTEMO

Designed for children and families.

Focused on:

- . Creativity
- . Imagination
- . Storytelling
- . Art
- . Character adventures
- . Educational missions
- . Leadership
- . Interactive city experiences

Recommended ages.

5 to 17.

BETTER WORLDVERSE

Designed for young adults, creators, innovators, and leaders.

Focused on:

- . Innovation
- . Entrepreneurship
- . Entertainment
- . Business
- . Storytelling
- . Media
- . Creative industries
- . Leadership
- . Cultural transformation

Recommended ages.

18 plus.

4. WHAT GUIDES EACH UNIVERSE?

Each universe is guided through the books.

The books introduce:

- . The world
- . The missions
- . The districts
- . The city story
- . The characters
- . The vision
- . The values
- . The seasonal challenges

The books guide participants through the universe experience and the city journey.

5. WHAT IS THE SOLUTIONS CLUB?

The Solutions Club is where participants, Leagues, creators, and communities gather to shape the city together.

Inside the Solutions Club:

- . Forums are hosted
- . Teams collaborate
- . Missions are reviewed
- . Challenges are explored
- . Solutions are developed
- . City opportunities are presented

This becomes the collaborative think tank of the season.

6. WHAT IS THE DURATION OF A SEASON?

Each City Grand Prix lasts approximately 12 to 15 months.

The season unfolds through:

- . Casting
- . League formation
- . Academy preparation
- . Missions
- . Activations
- . Challenges
- . Public experiences
- . Rankings
- . Festival celebrations
- . Awards
- . Legacy expansion

7. HOW MANY PEOPLE PARTICIPATE?

Each city includes:

- . 10 iconic locations
- . 10 Leagues per location per universe
- . 12 participants per League

This creates:

- . 86 Leagues for Kistemo
- . 86 Leagues for Better Worldverse

Participation is intentionally limited to preserve:

- . Exclusivity
- . Production quality
- . Immersion
- . Organization
- . Real city engagement

8. WHO IS INVITED?

The Grand Circuit welcomes:

- . Creators
- . Storytellers
- . Artists
- . Entrepreneurs
- . Actors
- . Innovators
- . Families
- . Visionaries
- . Businesses
- . Sponsors
- . Institutions
- . Media
- . Community leaders

9. HOW ARE LEAGUES FORMED?

Participants may:

- . Build their own League
- . Join an existing League
- . Apply individually and be assigned to a League

Each League develops:

- . Identity
- . Culture
- . Mission strategy
- . Portfolio
- . Seasonal rankings
- . City impact results

10. HOW DO I JOIN?

Step 1. Read the city.

Participants first explore:

- . The city story
- . The Chronicles
- . Mission themes
- . Universe guidebooks
- . Seasonal vision

Step 2. Make sure you are local.

Participants should be locally present in the selected city during most of the season.

The experience is built around:

- . Real city participation
- . In person missions
- . Live activations
- . Local collaboration
- . Community experiences

Step 3. Join the membership.

Participants join:

- . Kistemo
- or
- . Better Worldverse

Step 4. Enter the academy.

Participants enter:

- . Crownarthis Academy for Better Worldverse or
- . Kistemo Academy for kids

The academy prepares participants through:

- . Leadership
- . Creativity
- . Storytelling
- . Innovation
- . Communication
- . Strategy
- . Mission preparation
- . Entertainment culture

Step 5. Select your district.

Participants may choose:

- . Storytelling
- . Acting
- . Business

Step 6. Acquire your City Key.

City Keys provide access to:

- . League participation
- . Missions
- . Experiences
- . Activations
- . Festivals
- . Events
- . Seasonal opportunities

11. WHAT ARE OTHER WAYS TO PARTICIPATE? BEACONS

For Better Worldverse supporters.

Beacons are individuals who:

- . Observe
- . Support
- . Attend
- . Watch
- . Follow the story
- . Participate lightly

Perfect for those who:

- . Live outside the city
- . Cannot fully commit
- . Prefer supporting rather than competing

LIGHTS

For Kistemo supporters and families.

Lights may:

- . Attend experiences
- . Support Leagues
- . Follow adventures
- . Participate in selected activities
- . Engage with the universe

Families may participate locally or from outside the city as Lights.

12. WHAT DOES PARTICIPATION INCLUDE?

Participants may experience:

- . League missions
- . City challenges
- . Interviews
- . Sessions
- . Forums
- . Solutions Club access
- . Public activations
- . Festival events
- . Casting opportunities
- . Team albums
- . Networking
- . Surprise experiences
- . Media moments
- . Portfolio building
- . League rankings
- . City transformation projects

13. WHAT IS THE CITY IMPACT PORTFOLIO?

Every League builds a City Impact Portfolio.

The portfolio documents:

- . Missions completed
- . Creative concepts
- . Public impact
- . City transformations
- . Entertainment experiences
- . Community engagement
- . Innovation projects
- . Seasonal achievements

Top Leagues may continue into future city seasons around the world.

14. WHO SELECTS THE NEXT CITY?

Future cities may be selected through:

- . Public voting
- . Audience engagement
- . Community participation
- . Strategic partnerships
- . Sponsor collaborations
- . Grand Circuit decisions

The audience helps shape the future of the universe.

15. WHO IS MIA BALVENTY?

Mia Balventy is the artistic name of Kim Ramirez, the founder and creator of both universes:

- Kistemo
- Better World Verse

She is an artist, entrepreneur, storyteller, and visionary focused on building immersive entertainment experiences that combine creativity, culture, leadership, innovation, and positive city impact.

The Better World Grand Circuit was inspired by her love for:

- Art
- Storytelling
- Entertainment
- Team culture
- Tournament energy
- Creative universes
- City experiences
- Soccer
- Formula 1
- Live show entertainment
- Global cultural experiences

Her vision was to create a living world where people could experience the excitement of competition, creativity, teamwork, and storytelling while helping transform cities through imagination, collaboration, and impact.

The mission is simple:

Play the game of the city while helping build a better world.

Visit Mia Balventy Official Website to learn more
WWW.MIABALVENTY.COM

16. WHAT IS THE FESTIVAL OF LEAGUES?

The Festival of Leagues is the grand finale celebration of the season.

It includes:

- . Awards
- . Performances
- . League recognition
- . Public celebrations
- . Sponsor showcases
- . Final presentations
- . Honors
- . City wide festivities

Winning Leagues may receive:

- . Cash prizes
- . Sponsorships
- . Recognition
- . Expansion opportunities
- . Media exposure
- . Future invitations

17. HOW CAN SPONSORS, BUSINESSES, AND MEDIA COLLABORATE?

Sponsors and collaborators may participate through:

- . Sponsorships
- . Brand activations
- . Media partnerships
- . Educational collaborations
- . Festival partnerships
- . City experiences
- . League collaborations
- . Investment opportunities
- . Content production

The Grand Circuit is designed as a collaborative ecosystem between:

- . Cities
- . Creators
- . Businesses
- . Institutions
- . Media
- . Sponsors
- . Visionaries
- . Communities

18. READY TO BEGIN?

CHOOSE YOUR ROLE

Select how you want to participate inside the universe:

- Join as a Team League Member
- Become a Beacon inside Better World Verse
- Become a Light inside Kistemo
- Become a Business Sponsor
- Join as a Collaborator, Creator, or Leader

HOW TO ENTER

Step 1. Apply for Invitation & Membership

Step 2. Get Assigned to Your Official Role

Step 3. Build, Participate, and Enter the City Grand Prix Circuit.

Limited Entry Only.

50 Leagues per Universe.

NYC Season applications open during official casting periods.

Play. Create. Compete. Lead.

This is your city.

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