



BETTER WORLDVERSE
For Creators, Innovators & Leaders

- 💡 Innovation
- 💼 Business
- 🎬 Entertainment
- 🏙️ City Solutions
- 🌱 Social Impact
- 👑 Leadership
- 🔑 Creative Industries
- 💰 Economic Participation
- 🌍 Cultural Transformation



WHAT IS IT?

The Better World City Crown Guild is a global city experience where guilds unite through missions, creativity, innovation, entertainment and impact to transform iconic locations and elevate the city.

- 🏆 REAL MISSIONS
- 📍 REAL LOCATIONS
- 🌟 REAL IMPACT
- 🔄 REAL TRANSFORMATION

WHO CAN PARTICIPATE?

Local participants only.
For the NYC Season,
you must be locally
present in New York City.



Imagination. Creativity. Fun Missions.
Big Dreams. Bright Leaders.
The future is in their hands.

THE BETTER WORLD CITY CROWN GUILD

NYC SEASON

ONE CITY. TWO UNIVERSES. ENDLESS POSSIBILITIES.
BUILD YOUR TEAM. BUILD THE CITY AT ITS BEST.

12 - 15 MONTHS SEASON EXPERIENCE

THE CITY IS THE ARENA. LEAGUES BECOME LEGENDS.

THE 11 PHASES OF THE CITY CROWN GUILD



THE CROWNARTHIS ACADEMY



The official academy of Better Worldverse.
Where participants evolve, learn,
and prepare to lead missions
that shape cities and futures.

- 👑 LEADERSHIP
- 💡 CREATIVITY
- 📈 STRATEGY
- 💡 INNOVATION
- 📖 STORYTELLING

BWC CHARACTERS



Innovators. Creators. Leaders.
Building a better world through ideas,
action and impact.



KISTEMO
For Kids & Families

- 💡 Creativity
- 🎨 Imagination
- 🎭 Art & Storytelling
- 🎮 Fun Missions
- 🎓 Educational Adventures
- 🌟 Talent Discovery
- 🌱 Positive Values
- 👑 Leadership for Young Creators



LEAGUES, NOT JUST TEAMS.

Teams become Leagues.
Leagues build identity, compete in missions,
and create lasting impact.



BUSINESSES & SPONSORS

Power the mission. Elevate your brand.
Transform the city.

THE CITY KEYS™ SYSTEM

Your key to access missions, events,
experiences and exclusive opportunities.

- 🔑 PARTICIPANT KEYS
- 🔑 LEAGUE KEYS
- 💰 BUSINESS KEYS
- 💰 SPONSOR KEYS
- 🔑 EXPERIENCE KEYS
- 🔑 EVENT KEYS



THE FESTIVAL OF LEAGUES™

The grand finale. The ultimate celebration
of creativity, impact and transformation.

- 🏆 AWARDS
- 🎵 PERFORMANCES
- 🌟 RECOGNITION
- 🎉 CELEBRATION
- 🏆 LEGACY

FROM NEW YORK TO THE WORLD

Leagues continue. Cities evolve.
and continue into future City Crown Guild
seasons around the world.



www.kistemo.com



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www.betterworldverse.com