



**BETTER WORLDVERSE**

For Creators, Innovators & Leaders

- Innovation
- Business
- Entertainment
- City Solutions
- Social Impact
- Leadership
- Creative Industries
- Economic Participation
- Cultural Transformation



# THE BETTER WORLD GRAND CIRCUIT™

CITY GRAND PRIX CIRCUIT

NYC SEASON

ONE CITY. TWO UNIVERSES. ENDLESS POSSIBILITIES.  
BUILD YOUR TEAM. BUILD THE CITY AT ITS BEST.

12 - 15 MONTHS SEASON EXPERIENCE

THE CITY IS THE ARENA. LEAGUES BECOME LEGENDS.



**KISTEMO**

For Kids & Families

- Creativity
- Imagination
- Art & Storytelling
- Fun Missions
- Educational Adventures
- Talent Discovery
- Positive Values
- Leadership for Young Creators



**WHAT IS IT?**

The Better World Grand Circuit is a global city experience where leagues compete through missions, creativity, innovation, entertainment and impact to transform iconic locations and elevate the city.

- REAL MISSIONS
- REAL LOCATIONS
- REAL IMPACT
- REAL TRANSFORMATION

**WHO CAN PARTICIPATE?**

Local participants only.  
For the NYC Season, you must be locally present in New York City.



Imagination. Creativity. Fun Missions.  
Big Dreams. Bright Leaders.  
The future is in their hands.

**THE 11 PHASES OF THE GRAND CIRCUIT**



**LEAGUES, NOT JUST TEAMS.**  
Teams become Leagues. Leagues build identity, compete in missions, and create lasting impact.

**BUSINESSES & SPONSORS**  
Power the mission. Elevate your brand. Transform the city.

**THE CITY KEYS™ SYSTEM**  
Your key to access missions, events, experiences and exclusive opportunities.



**THE FESTIVAL OF LEAGUES™**  
The grand finale. The ultimate celebration of creativity, impact and transformation.



**THE CROWNARTHS ACADEMY**



The official academy of Better Worldverse. Where participants evolve, learn, and prepare to lead missions that shape cities and futures.

- LEADERSHIP
- CREATIVITY
- STRATEGY
- INNOVATION
- STORYTELLING

**BWC CHARACTERS**



Innovators. Creators. Leaders.  
Building a better world through ideas, action and impact.

**FROM NEW YORK TO THE WORLD**

Leagues continue. Cities evolve. Build your portfolio of city impact results and compete in future City Grand Prix Circuits around the world.

